

LEISEL JONES

Talent Profile



Olympic Gold medalist, motivational speaker, Order of Australia medalist and bestselling author, Leisel Jones is instantly recognisable with health and sporting achievements.

NATIONALITY

Australian

DATE OF BIRTH

8/30/85

TEAMS

Australian Swimming Team
Australian Commonwealth Games Team

CAPABILITIES

Keynote Guest Panellist Ambassador Social Media PR Campaign Appearances

INTERESTS

Health & Nutrition Lifestyle Beauty & Fashion Wellbeing Leadership Family Business

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BIO

A swimming icon, Leisel created Olympic history becoming the first Australian swimmer to quality for her fourth Olympic Games and soon became one of Australia's most celebrated athletes.

Leisel won the hearts of the Australian public as she claimed 14 individual world records, 9 Olympic medals, 7 World Championship titles, 10 Commonwealth Games Gold medals and 23 National titles over her brilliant career. Along with Ian Thorpe, Leisel holds the record for the most Olympic medals won by any Australian and is regarded as one of the world's greatest ever female swimmers.

Leisel was the youngest member of the Sydney 2000 Olympic Swimming Team and the youngest ever Olympic medalist in Australia's history when she won silver in the 100m Breaststroke and 4x100m Medley Relay. Leisel's determination in the pool, her ability to perform under pressure and her positive attitude and honesty has earned her international praise. In 2006, Leisel was named World Swimming Magazine's Swimmer of the Year and at the 2006 Commonwealth Games Leisel became the first woman in history to complete the 50mB, 100mB and 200mB treble, was named Swimmer of the Meet and was honoured to be selected as the 427-strong Australian team flag bearer at the Closing Ceremony. Leisel retired from swimming in 2012 and now brings her brilliance to the stage as an inspirational corporate speaker and health and lifestyle icon, sharing her amazing story of personal growth and success.

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An exceptional media talent with extensive experience in interviews, documentary, TV filming and commercials. Leisel's roles have included hosting Network Ten's coverage of the 2014 Commonwealth Games and the 2014 Pan Pacific Swimming Championships. More recently, Leisel was part of Fox Sports' commentary team for the 2016 Olympics and appears frequently on Fox Sports' Bill & Boz program along with appearing on Channel Seven's Sunrise program as part of the newsfeed segment. In 2015, Leisel released her memoir 'Body Lengths' where she candidly describes the highs and lows of elite level swimming and the pressures associated with being thrust into the limelight from such a young age. Appealing to the masses, Body Lengths was Longlisted at the 2016 Australian Book Industry Awards.

Whilst also donating a lot of time to supporting various charities, Leisel has officially become a Beyond Blue Ambassador, where she is able to share and pass on her personal experiences with mental health with the aim of helping others. A woman of many talents, Leisel has also completed a Master Training course in Personal Training and accomplished yet another goal of hers in 2017 by trekking the Kokoda Trail. Over her 14 year professional career Leisel has also worked with some of Australia's most loved and trusted brands, including, TAG Heuer, Speedo, Telstra, Uncle Toby's, Hyundai and Thalgo and has been an Ambassador for QANTAS, Coles and FOXTEL. This brand confidence in Leisel's consumer appeal was demonstrated in a survey produced by Readers Digest where Leisel was voted Australia's most trusted Athlete and the 25th most trusted Australian in 2009. In 2019 Leisel moved to Brisbane where she is now enjoying a her role as a personal trainer along with being involved in various media and brand ambassador opportunities. Leisel also regularly delivers keynote presentations (both in person and virtually) on topics including; goal setting, overcoming adversity & mental health.

SOCIAL MEDIA MARKERS



INSTAGRAM FOLLOWERS

5.4%

ENGAGEMENT

5 / +
TWITTER FOLLOWERS

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FACEBOOK LIKES

CAREER HIGHLIGHTS

2000	Olympic Games Silver Medalist (100m Breaststroke)
2000	Olympic Games Silver Medalist (4 x 100m Medley Relay)
2004	Olympic Games Gold Medalist (4 x 100m Medley Relay)
2004	Olympic Games Silver Medalist (200m Breaststroke)
2004	Olympic Games Bronze Medalist (100m Breaststroke)
2005 & 2006	World Female Swimmer Of The Year
2006	Telstra People's Choice Award
2006	Suncorp Metway Young Queenslander Of The Year
2006	Nickelodeon Kid's Choice Awards (Most Popular Sports Person)
2008	Olympic Games Gold Medalist (100m Breaststroke)
2008	Olympic Games Gold Medalist (4 x 100m Medley Relay)
2008	Olympic Games Silver Medalist (200m Breaststroke)
2008	Australian Female Athlete Of The Year
2012	Olympic Games Silver Medalist (4 x 100m Medley Relay)
2015	Sport Australia Hall Of Fame
2015	Order Of Australia Medal (OAM)
2017	International Swimming Hall Of Fame

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To request more information about Leisel Jones, please contact us. talent@tlaworldwide.com

TLA Australia
Head Office – Melbourne
Level 3,
510 Church St,
Cremorne
VIC 3121

TGI Sport (Europe)

Floor 1 6 Henrietta St, Covent Garden, London WC2E 8PT

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