



DWAYNE RUSSELL

Talent Profile



Dwayne Russell has an ear for the fans and a penchant for capturing the big moments in a uniquely entertaining, accurate and punchy manner.

NATIONALITY

Australian

DATE OF BIRTH

3/4/65

TEAMS

Geelong Football Club
Fox Sports
SEN

CAPABILITIES

Appearances
Guest Panellist
Ambassador
Social Media
PR Campaign

INTERESTS

Family
Business
Health & Nutrition
Lifestyle
Wellbeing
Leadership

BIO

Approaching 40 years of involvement at footy's highest level, Russell debuted as a 16-year old with Port Adelaide in the SANFL in 1981, playing 71 games and representing South Australia before making the move to join Geelong for the 1987 season.

An exciting and powerful forward with the Cats, who were one of the highest scoring teams in history during his time at Kardinia Park, Russell averaged a goal a game through his 50 games with Geelong.

His media journey began before his playing days had concluded, working in the media in Geelong before taking up roles with The Age, ABC and K-Rock during the mid-90's.

After a 16-year stint with 3AW, Russell now holds court on afternoons on SEN with his own show Dwayne's World, where the voice of the listeners holds as much as weight as does the views and news of the stars of the game.

Across the AFL season, Russell is an integral part of Fox Footy's AFL coverage, calling matches around Australia as he has done since 2007. He is a vibrant and accurate commentator whose turn of phrase and passion shines when the game is at peak intensity.

Russell's repertoire with Foxtel has also included work on Olympic and Commonwealth Games broadcasts, Australian Open Tennis and the National Basketball League, which reached a global audience in 2019/20 through ESPN and NBA TV.

A foundation member of the Nine Network's AFL coverage, Russell would soon after form a long and successful partnership with Gerard Healy on Sports Today (later Sportsday) on 3AW.

With one of the most recognisable voices in Australian sport, Russell is just as adept in his MC and keynote speaking roles as he is calling the action.

SOCIAL MEDIA MARKERS

5K+

INSTAGRAM FOLLOWERS

7.1%

ENGAGEMENT

5K+

TWITTER FOLLOWERS



To request more information about
Dwayne Russell, please contact us.
talent@tlaworldwide.com

TLA Australia
Head Office – Melbourne
Level 3,
510 Church St,
Cremorne
VIC 3121

TGI Sport (Europe)
Floor 1
6 Henrietta St,
Covent Garden, London
WC2E 8PT