



CATE CAMPBELL

Talent Profile





Cate Campbell has been a cornerstone of Australia's swimming success for almost a decade. An Olympic, Commonwealth and World Champion, she has enjoyed a stellar international career as one of the world's premier sprinters.



NATIONALITY

Australian

DATE OF BIRTH

5/20/92

TEAMS

Australian Swim Team
London Roar (ISL)

CAPABILITIES

Keynote
Guest Panellist
Clinics
Ambassador
Social Media
PR Campaign
Appearances

INTERESTS

Health & Nutrition
Lifestyle
Beauty & Fashion
Wellbeing
Leadership
Family
Diversity
Environment

BIO

The eldest of five Campbell children, Cate was born in Malawi and was taught to swim in Lake Malawi by her mother Jenny – a former synchronised swimmer.

When the family moved to Australia in 2001, nine year-old Cate and her sister Bronte joined the local Indooroopilly Swimming Club in Brisbane and fell in love with competitive swimming.

Cate's dominance in the pool began at a young age, rising through the ranks to win two gold medals as a 13 year-old at the Australian Age Championships to put herself squarely on the national team radar as one to watch.

By the age of 16, she had broken the Australian & Commonwealth 50m Freestyle records and earned selection at the 2008 Beijing Olympics, where she displayed remarkable maturity and poise on the biggest stage in world sport to win Bronze medals in the 50m Freestyle and 4 x 100m Freestyle events.

Cate backed that breakthrough performance up with another Bronze at the 2009 World Championships as she set her sights on the 2012 London Olympics.

London saw Cate become an Olympic champion for the first time as part of Australia's successful 4 x 100m Freestyle team.

Then in 2013, she became a World champion, taking Gold in the 100m Freestyle to go with three Silver medals in the 50m Freestyle, the 4 x 100 Freestyle (with sister Bronte) and the 4 x 100 Medley.



After her swimming career, she intends to combine her love for sport and media, already writing regular opinion columns for the Brisbane Courier Mail.

Cate enjoys to travel and experience foreign cultures. She is an outdoors person and lover of nature, constantly going scuba diving, hiking and on adventures in every spare moment.

After being diagnosed with stage one Melanoma in a mole she had removed, Cate is very passionate about sun safety and regular check ups. She is an ambassador of Melanoma Institute Australia, playing a major role in their 'Game on Mole public awareness campaign.

In 2021, Cate joined forces with Bronte to write 'Sister Secrets: Life Lessons from the Pool to the Podium', available on Booktopia.

SOCIAL MEDIA MARKERS

115K+

INSTAGRAM FOLLOWERS

17%

ENGAGEMENT

14K

TWITTER FOLLOWERS

55K+

FACEBOOK LIKES

CAREER HIGHLIGHTS

2008	Olympic Bronze 50m Freestyle
2008	Olympic Bronze 4x100m Freestyle
2009-2019	12 x World Championship Medals (4 gold)
2012	Olympic Gold 4x100m Freestyle
2013	World Championships Gold 100m Freestyle
2014-2018	8 x Commonwealth Games Medals (6 gold)
2014-2018	9 x Pan Pacific Gold Medals
2015	World Championships Gold (4x100m Freestyle)
2016	Olympic Gold 4x100m Freestyle (WR)
2016	Olympic Silver 4x100m Medley
2018	Women's Health Sportswoman of the Year
2018	Queensland Sports Star of the Year
2018	Swimming Australia Olympic Program Swimmer of the Year
2019	World Championships Gold (4x100m Freestyle)
2019	World Championships Gold (4x100m Medley)
2019	FINA Swimming World Cup Overall Winner (female)
2020	Olympic Gold 4x100m Freestyle (WR)
2020	Olympic Gold 4x100m Medley (OR)
2020	Olympic Bronze 100m Freestyle

TESTIMONIALS

“Cate Campbell is the most talented, accomplished and yet humble swimmer whom I have had the privilege of coaching for the past 18 years. Watching her sprint is like seeing art in motion and something I never tire from.”

SIMON CUSACK HEAD COACH

“For me, Cate is as classy and respectful as any athlete I have ever come across with a genuine endearing and caring nature that you cant help but respect and admire her for. A steely determination and incredible internal drive, Cate is the ultimate team player in what can be an extremely selfish sport. What stands out most though is this vulnerability that you rarely see these days, it makes her real and relatable. The perfect combination: one of the worlds best athletes and human beings all in one!”

DANIEL KOWALSKI OLYMPIAN SERVICES MANAGER - AUSTRALIAN OLYMPIC COMMITTEE



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“It is an honour and a privilege to be
a part of the Australian swim team. I
hope this inspires the next
generation of female athletes to
take up sport and to continue sport,
or pursue excellence in whatever it
is they go after. ”

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