



ADAM PEATY MBE

Talent Profile





Olympic Champion Adam Peaty MBE is the only swimmer in history to hold all major global championships at the same time, dominating men's international Breaststroke.

**NATIONALITY**

British

DATE OF BIRTH

12/28/94

TEAMS

British Swimming
Loughborough Swimming
ISL London Roar

CAPABILITIES

Guest Panellist
Ambassador
Social Media
PR Campaign
Appearances

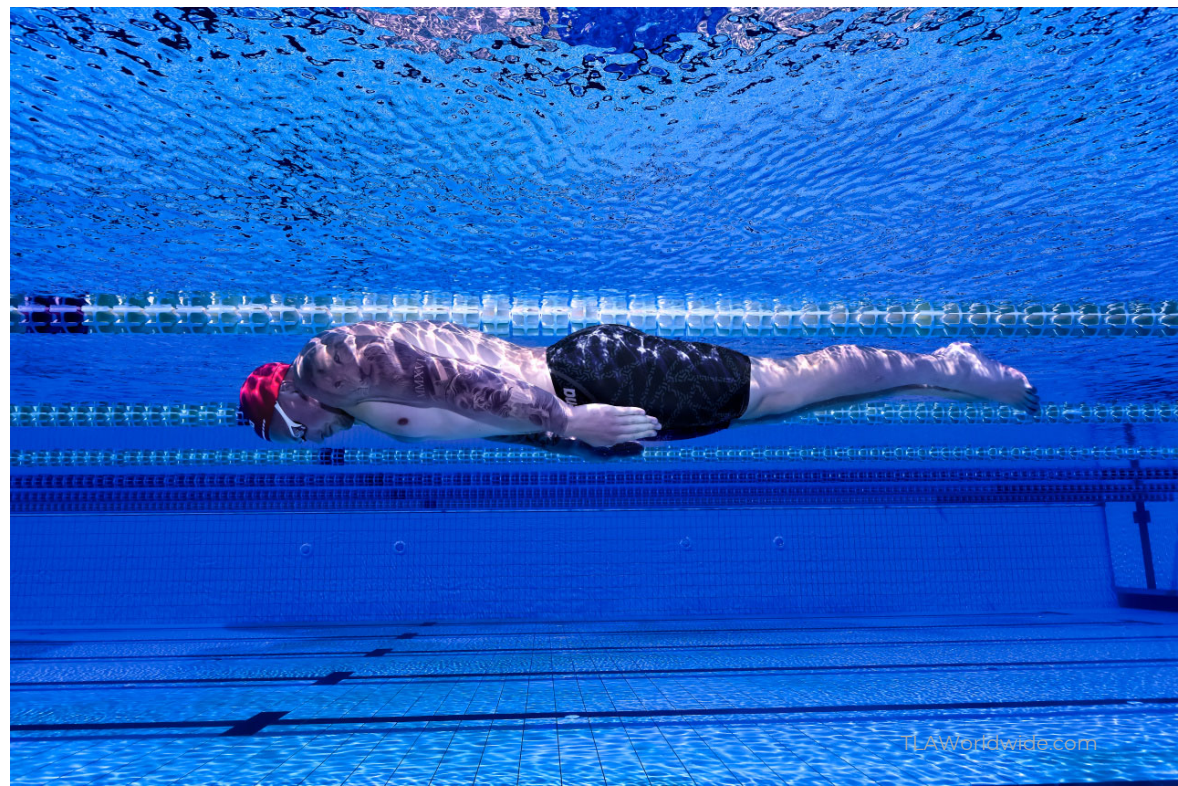
INTERESTS

Health & Nutrition
Lifestyle
Beauty & Fashion
Wellbeing
Leadership
Family
Business

BIO

Adam grew up in his family home in Uttoxeter and continues to live in the local area with his supportive family nearby. Adam's passion for swimming began aged 10 when a school swimming gala led to him joining Dove Valley Swimming Club. At 14 he trialed for City of Derby where coach Melanie Marshall saw something special in his style of breaststroke.

Since 2014 Adam has dominated the swimming world over the 50 and 100 meter breaststroke. Adam currently holds 17 of the top 20 fastest times ever in the 100m breaststroke and is the current Olympic, World, European and Commonwealth Champion. Adam's impressive tally of World Championship gold medals is now eight, having defended his 50m and 100m breaststroke double in Gwangju in 2019, breaking his own world record in the 100m by setting a time of 56.88 and in doing so becoming the first ever swimmer sub 57 seconds. Adam went one step further at the International Swimming League in 2020 setting a new World Record in the 100m Breaststroke with a time of 55:49 and a week later an even quicker time of 55:41. The firm favourite heading into the delayed Tokyo 2020 Olympic Games, Adam became the first British swimmer ever to retain an Olympic title and also formed part of the mixed medley team who won gold and set a new World Record in the process.



Adam is passionate about swimming and a true inspiration to those just beginning their journey. In addition to training for his next Olympic Games in Rio at Loughborough University, Adam has launched AP Race Clinics, a unique concept created to provide support to the next generation of racers. He is also a member of the London Roar, part of the International Swimming League. Adam's biggest passion out of the pool is his cars. He's also a keen follower of fashion, enjoys a huge mix of music and loves his tattoos. Adam became a father for the first time in 2020 and the arrival of baby George-Anderson means Sundays are family time.

Adam is partnered with Visa, DFS, Arena, Castore, Jacuzzi and Cupra.

SOCIAL MEDIA MARKERS

100K+

INSTAGRAM FOLLOWERS

70K+

TWITTER FOLLOWERS

70K+

FACEBOOK LIKES



CAREER HIGHLIGHTS

2021	Gold Olympic Games 100m Breaststroke
2021	Gold Olympic Games 4 x 100m Mixed Medley Relay
2021	Gold Olympic Games 4 x 100m Medley Relay
2021	Gold European Championships 50m Breaststroke
2021	Gold European Championships 100m Breaststroke
2021	Gold European Championships 4 x 100m Mixed Medley Relay
2021	Gold European Championships 4 x 100m Medley Relay
2021	Gold British Swimming Selection Trials 50m Breaststroke
2021	Gold British Swimming Selection Trials 100m Breaststroke
2021	Gold British Swimming Selection Trials 4 x 100m Medley Relay
2019 & 2020	Captain of ISL London Roar
2019	Gold British Swimming Selection Trials 4 x 100m Mixed Medley Relay
2019	Gold World Championships 50m Breaststroke
2019	Gold World Championships Mixed 4 x 100m Medley Relay
2019	Gold World Championships 100m Breaststroke
2018	Gold European Championships 50m Breaststroke
2018	Gold European Championships 100m Breaststroke
2018	Gold European Championships Men's 4 x 100m Medley Relay
2018	Gold European Championships Mixed 4 x 100m Medley Relay
2018	Silver Commonwealth Games 50m Breaststroke
2018	Gold Commonwealth Games 100m Breaststroke
2018	Silver European Championships Men's 4 x 100m Medley Relay
2017	Gold World Championships 50m Breaststroke
2017	Gold World Championships 100m Breaststroke
2017	Silver World Championships 4 x 100m Medley Relay
2016	Gold Olympic Games 100m Breaststroke
2016	Silver Olympic Games 4 x 100m Medley Relay
2016	Gold European Championships 50m Breaststroke
2016	Gold European Championships 100m Breaststroke
2016	Gold European Championships 4 x 100m Medley Relay
2016	Gold European Championships 4 x 100m Mixed Medley Relay
2016	European Swimmer of the Year
2015	European Swimmer of the Year
2015	Gold World Championships 50m Breaststroke
2015	Gold World Championships 100m Breaststroke
2015	Gold World Championships 4 x 100m Mixed Medley Relay
2015	World Swimmer of the Year
2014	Gold Commonwealth Games 100m Breaststroke
2014	Gold Commonwealth Games 4 x 100m Medley Relay
2014	Silver Commonwealth Games 50m Breaststroke
2014	Gold European Championships 50m Breaststroke
2014	Gold European Championships 100m Breaststroke



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“People talk about sacrifices, how many times you turn down going clubbing or going to the pub. It’s not a sacrifice. It’s a choice. You make two choices in life, one that makes you faster, one that makes you slower. I choose faster. ”

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