

29 May 2015

**TLA Worldwide plc**  
(“TLA” or “the Company”)

**Holdings in the Company**

The Company was notified on 28 May 2015 that, on the same day, Strand Associates Limited (a company owned by Lord Ashcroft KCMG PC) had acquired 575,000 ordinary shares of 2 pence each in the Company (“Ordinary Shares”).

Strand Associates Limited now holds 14,471,739 Ordinary Shares, which represents 10.63% of the issued ordinary share capital of the Company.

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**About TLA Worldwide**

TLA Worldwide is a leading athlete representation, event management and sports marketing group quoted on London's AIM. The Group derives revenues from long term agency relationships with many prominent US and international sports stars, broadcasters and media personalities associated with major sports including the MLB, NFL, NBA, PGA tour, AFL and Olympians and Cricketers. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event creation and ownership, including the International Champions Cup tournament in Australia. With over 140 full-time personnel, TLA Worldwide serves its clients from 10 locations worldwide including its offices in London, UK; New York Newport Beach, California, USA; Melbourne, Sydney, Perth and Adelaide, Australia. For more information, please visit [www.tlaww-plc.com](http://www.tlaww-plc.com).