

Draft 2  
1 July 2015

**TLA Worldwide plc**  
("TLA", "the Company" or "the Group")

**Holdings in the Company**

The Company was today notified that on 30 June 2015 Strand Associates Limited (a company ultimately controlled by Lord Ashcroft KCMG PC) had acquired 2,400,000 ordinary shares of 2 pence each in the Company ("Ordinary Shares").

Strand Associates Limited now holds 16,871,739 Ordinary Shares, which represents 12.40% of the issued ordinary share capital of the Company.

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**About TLA Worldwide**

TLA Worldwide is a leading athlete representation, event management and sports marketing group quoted on London's AIM. The Group derives revenues from long term agency relationships with many prominent US and international sports stars, broadcasters and media personalities associated with major sports including the MLB, NFL, NBA, PGA tour, AFL and Olympians and Cricketers. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event creation and ownership, including the International Champions Cup tournament in Australia. With over 140 full-time personnel, TLA Worldwide serves its clients from 10 locations worldwide including its offices in London, UK; New York Newport Beach, California, USA; Melbourne, Sydney, Perth and Adelaide, Australia. For more information, please visit [www.tlaww-plc.com](http://www.tlaww-plc.com).