

23 May 2014

**TLA Worldwide plc**  
(“TLA” or “the Group”)

**Deferred Consideration Shares for the acquisition of  
LS Legacy Sports Group LLC**

TLA Worldwide plc (AIM: TLA), a leading athlete representation and sports marketing business, announces that the Deferred Consideration Shares (“Shares”) of 22,317,159 due to the vendors of LS Legacy Sports Group LLC, under the terms of the Acquisition Agreement dated 16 September 2011 between the Group and the vendors of LS Legacy Sports Group LLC, are to be issued. The shares are subject to the terms of an 18 month lock-in agreement and an orderly market undertaking thereafter.

As a result of issuing the Shares Mr Greg Genske, Mr Scott Parker and Mr Brian Peters will have a disclosable interest of 6.57%, 5.84% and 5.29% respectively in the total issued share capital of the Group.

Application has been made for a total of 22,317,159 new ordinary 2 pence shares to be issued and admitted to trading on AIM on 30 May 2014.

Following admission of these shares, the Group’s total ordinary share capital will be 122,497,565 ordinary shares of 2 pence each. This figure (122,497,565 ordinary shares) may be used by shareholders as the denominator for calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the Group under the FCA’s Disclosure and Transparency Rules.

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**About TLA Worldwide**

TLA Worldwide is a leading athlete representation and sports marketing group quoted on London’s AIM. The Group derives revenues from long term agency relationships with many prominent US and international sports stars, broadcasters and media personalities associated with major sports including American Football, baseball, basketball and golf. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event production to many sportspeople

and corporate clients. A significant proportion of TLA Worldwide's business emanates from baseball where it is a recognised leader, having negotiated over \$3bn of contracts over the past 10 years. With over 55 full-time personnel, TLA Worldwide serves its clients through three operating subsidiaries from 10 locations worldwide including its principal offices in London, UK; New York and Newport Beach, USA; and Melbourne, Australia. For more information, please visit [www.tlaww-plc.com](http://www.tlaww-plc.com).