

13 August 2014

TLA Worldwide plc
(“TLA” or “The Company”)

RE: 2015 International Champions Cup tournament

Further to TLA’s announcement of 18 June 2014, the Company notes recent Press speculation in Australia and the UK concerning the hosting of the ICC tournament in the Asia Pacific region next year.

The Company confirms that it is in discussions with the Victoria Government to host the 2015 tournament in Melbourne. A further update will be provided in due course.

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About TLA Worldwide

TLA Worldwide is a leading athlete representation and sports marketing group quoted on London’s AIM. The Group derives revenues from long term agency relationships with many prominent US and international sports stars, broadcasters and media personalities associated with major sports including American Football, baseball, basketball and golf. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event production to many sportspeople and corporate clients. A significant proportion of TLA Worldwide’s business emanates from baseball where it is a recognised leader, having negotiated over \$3bn of contracts over the past 10 years. With over 55 full-time personnel, TLA Worldwide serves its clients through three operating subsidiaries from 10 locations worldwide including its principal offices in London, UK; New York and Newport Beach, USA; and Melbourne, Australia. For more information, please visit www.tlaww-plc.com.