

14 April 2014

TLA Worldwide PLC

(“TLA”, “the Company” or “the Group”)

Director’s dealing and issue of new shares

TLA Worldwide plc (AIM: TLA), the athlete representation and sports marketing business, announces in accordance with the terms of its Long Term Incentive Plan, and achievement of a 40 pence share price for period of 90 days, the issue and allotment of 9,647,307 ordinary shares of 2 pence each in the Company. Under the provisions of the LTIP the shares that are being issued are in exchange for shares that were subscribed for in a subsidiary of TLA at 1 pence per share. These are now being exchanged for shares in the Company having achieved the required certain performance hurdles.

Of the shares being issued, 3,617,740 are being issued to International Sports Pte Limited, which Bart Campbell (TLA Director) is the beneficiary owner; and 3,617,740 are being issued to Michael Principe (TLA Director).

Following the issue, International Sports Pte Limited, and therefore Bart Campbell. will have a voting interest in 5,009,670 ordinary shares and Michael Principe will have 5,658,117 ordinary shares representing 3.68 per cent and 4.16 per cent of the Company’s total issued share capital respectively

Application has been made for a total of 9,647,307 new ordinary shares in the Company to be issued and admitted to trading on AIM and is expected on 20 April 2015.

Following the admission of these shares, the Company’s total ordinary share capital will be 136,084,672 ordinary shares of 2 pence each. This figure (136,084,672 ordinary shares) may be used by shareholders as the denominator for calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the Company under the FCA’s Disclosure and Transparency Rules.

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About TLA Worldwide

TLA Worldwide is a leading athlete representation, event management and sports marketing group quoted on London's AIM. The Group derives revenues from long term agency relationships with many prominent US and international sports stars, broadcasters and media personalities associated with major sports including the MLB, NFL, NBA, PGA tour, AFL and Olympians and Cricketers. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event creation and ownership, including the International Champions Cup tournament in Australia. With over 140 full-time personnel, TLA Worldwide serves its clients from 10 locations worldwide including its offices in London, UK; New York Newport Beach, California, USA; Melbourne, Sydney, Perth and Adelaide, Australia. For more information, please visit www.tlaww-plc.com.