

17 April 2014

TLA Worldwide PLC
(“TLA” or “the Group”)

**Deferred Consideration Shares for the acquisition of
The Agency**

TLA Worldwide plc (AIM: TLA), a leading athlete representation and sports marketing business, announces that the Deferred Consideration Shares (“Shares”) of 12,484,856 due to the vendors of The Agency, under the terms of the Acquisition Agreement dated 16 September 2011 between the Group and the vendors of The Agency, are due for issue on or after 17 April 2014. The shares are subject to the terms of an 18 month lock in agreement and an orderly market undertaking thereafter.

As a result of issuing the Shares Mr Andrew Witlieb and Mr Jordan Bazant will both have a disclosable interest of 3.9% in the total issued share capital of the Group.

Application has been made for a total of 12,484,856 new ordinary 2 pence shares to be issued and admitted to trading on AIM on 23 April 2014.

Following admission of these shares, the Group’s total ordinary share capital will be 100,144,032 ordinary shares of 2p each. This figure (100,144,032 ordinary shares) may be used by shareholders as the denominator for calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the Group under the FCA’s Disclosure and Transparency Rules.

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About TLA Worldwide

TLA Worldwide is a leading athlete representation and sports marketing group quoted on London’s AIM. The Group derives revenues from long term agency relationships with many prominent US and international sports stars, broadcasters and media personalities associated with major sports including American Football, baseball, basketball and golf. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event production to many sportspeople and corporate clients. A significant proportion of TLA Worldwide’s business emanates from baseball where it is a recognised leader, having negotiated over \$3bn

of contracts over the past 10 years. With over 55 full-time personnel, TLA Worldwide serves its clients through three operating subsidiaries from 10 locations worldwide including its principal offices in London, UK; New York and Newport Beach, USA; and Melbourne, Australia. For more information, please visit www.tlaww-plc.com.