

TLA Worldwide PLC

Brazil to play Australia at the MCG

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("TLA" or "the Group")

Brazil to play Australia at the MCG in June 2017

TLA secure second match as part of the Chevrolet Brazil Global Tour that will see five-time World Cup winners Brazil take on Australia

TLA Worldwide plc (AIM: TLA), a leading athlete representation and sports marketing business, is pleased to announce that Brazil will take on the Caltex Socceroos ("Socceroos"), Australia's national football team, as part of the Chevrolet Brazil Global Tour, a tour that sees the Brazilian national team compete against the greatest footballing nations across the globe.

The match between Brazil and Australia will be played on Tuesday 13 June, 2017 and will follow the Brazil vs. Argentina match, announced earlier this month, to be played on Friday 9 June 2017. After overwhelming public support and strong ticket sales for the Brazil vs. Argentina match, football fans will get a second opportunity to see world class players in Neymar Jnr, Philippe Coutinho and David Luiz. It will be the first time Brazil has met the Socceroos in Melbourne since the two nations played out a 2-all draw in 1999.

The game will be held at the iconic Melbourne Cricket Ground (MCG), a 100,000 capacity venue, which is situated in the centre of the city and has previously been home to big football matches and other sporting spectacles such as the 2006 Commonwealth Games, the annual AFL Grand Final, the ICC 2015 Cricket World Cup final and the Melbourne Olympics.

TLA Worldwide Chairman, Bart Campbell, said: "We are delighted to have secured a second game with the Brazilian national team. We are hopeful this game will be as popular as Brazil vs. Argentina, where ticket sales prior to general release were ahead of expectations, as Socceroos fans love to see their players matched up against the best in the world. Through our excellent partnership with TEG and wonderful working relationship with the Victorian government, TLA is constantly adding to Melbourne's booming events calendar and delivering top quality sports events for all to enjoy."

TLA will partner with TEG Live (TEG) to organise and promote the event. The two games in Australia follow a string of high profile events held by the two companies, including the 2016 College Football Sydney Cup between the University of Hawaii

and University of California, Berkeley, as well as the 2015 and 2016 International Champions Cup Australia which brought some of the world's best football teams to Melbourne, such as Real Madrid, Manchester City, Tottenham Hotspur and Juventus.

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About TLA Worldwide

TLA Worldwide is a leading athlete representation, event management and sports marketing group quoted on AIM-LSE in London. The Group derives revenues from long-term agency relationships with many prominent U.S. and international sports stars, broadcasters and media personalities associated with major sports including the MLB, NFL, NBA, PGA tour, AFL and Olympians and Cricketers. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event creation and ownership. With over 170 full-time personnel, TLA Worldwide serves its clients from 10 locations worldwide including its offices in London, UK; New York, Newport Beach and California, USA; Melbourne, Perth, Adelaide and Sydney, Australia. For more information, please visit www.tlaworldwide.com.

About TEG Live

TEG Live is a diverse live content and touring business connecting Australians, New Zealanders and the world with unique live experiences. TEG Live has an extensive portfolio through music, family entertainment, exhibitions and sporting events, delivering world-class brand partnerships, sponsorship packages and corporate hospitality for clients. TEG Live is part of TEG, Australasia's leading Ticketing, Live Entertainment and Data Analytics company.