

FOR IMMEDIATE RELEASE

TLA Worldwide Announces Players in Major League Baseball's All-Star Game

Three TLA athletes selected for the contest

New York, NY, July, 12, 2016 – TLA Worldwide plc (AIM: TLA), a leading athlete representation and sports marketing business, is proud to announce that its very own Mookie Betts, Starling Marte, and Aaron Sanchez have been selected to participate in the 2016 Major League Baseball All-Star Game on July 12, at Petco Park in San Diego, California. With these selections, TLA's clientele now includes 22 MLB All-Stars.

Michael J. Principe, CEO and Co-founder of TLA, commented, "We are extremely proud of our athletes selected to participate in the 2016 All-Star game. Their selection is a strong testament to the talent fostered at TLA, the ongoing success of our athletes on the field, and our commitment to the great sport of baseball. We look forward to the game, and the rest of the 2016 season."

Atlantic Alliance Partnership Corp. ("AAPC") (NASDAQ: AAPC) announced its intention to make an offer to acquire TLA on May 3, 2016. AAPC's Capital Markets Advisor in connection with the transaction is Citigroup Global Markets Inc., and AAPC's acquisition of TLA is expected to close in the fall of 2016. TLA will delist from the AIM on the London Stock Exchange following the transaction, and the combined company will trade on the NASDAQ stock exchange under the ticker TLA. TLA will be the only publicly-traded sports representation agency in the world.

For more information, visit www.tlaworldwide.com.

Enquiries:

TLA Worldwide	
Bart Campbell, Executive Chairman	+1 212 645 2141
Michael Principe, Chief Executive Officer	
Numis Securities	
Nick Westlake and Oliver Hardy (Nomad)	+44 20 7260 1000
Christopher Wilkinson (Broker)	
Luther Pendragon	
Harry Chathli, Alexis Gore	+44 20 7618 9100
US Investor Relations	
Steve Calk	+1 212-850-5611

About TLA Worldwide

TLA Worldwide is a leading athlete representation, event management and sports marketing group quoted on AIM-LSE in London. The Group derives revenues from long-term agency relationships with many prominent U.S. and international sports stars, broadcasters and media personalities associated with major sports including the MLB, NFL, NBA, PGA tour, AFL and Olympians and Cricketers. In addition, it also provides a range of services in respect of media consultancy, sports sponsorship and event creation and ownership, including the International Champions Cup tournament in Australia. With over 170 full-time personnel, TLA Worldwide serves its clients from 10 locations worldwide including its offices in London, UK; New York, Newport Beach and California, USA; Melbourne, Perth, Adelaide and Sydney, Australia. For more information, please visit www.tlaworldwide.com.

About AAPC

AAPC is a blank check company incorporated in the British Virgin Islands on January 14, 2015 for the purpose of conducting a business combination led by its sponsors and Jonathan Goodwin, Chief Executive Officer of AAPC. As of December 31, 2015, AAPC had \$80.8 million of capital in trust which includes the net proceeds raised in its initial public offering on May 4, 2015. AAPC's ordinary shares are listed on the Nasdaq Capital Market ("NASDAQ") under ticker AACP.

st in, the Group under the Financial Conduct Authority's Disclosure and Transparency Rules.