



TRAVIS BOAK

Talent Profile





Travis Boak has forged a place in the hearts of the Port Adelaide faithful and earned the respect of the AFL world as a hard-working, inspirational leader who will not take a backward step as he puts everything on the line for his team.



NATIONALITY

Australian

DATE OF BIRTH

8/1/88

TEAMS

Port Adelaide
Geelong Falcons
Torquay

CAPABILITIES

Guest Panellist
Clinics
Ambassador
Social Media
PR Campaign
Appearances

INTERESTS

Health & Nutrition
Lifestyle
Beauty & Fashion
Wellbeing
Leadership
Family
Business

BIO

Growing up in Torquay on Victoria's Surf Coast, Travis Boak was drafted to the Port Adelaide Football Club in 2006 and quickly became admired and respected for his natural leadership qualities and relentless work ethic.

Debuting in 2007, he has ridden the AFL rollercoaster, tasting the excitement of an AFL Grand Final in his first season, then experiencing some testing times as the team rebuilt before re-emerging as a contender in recent seasons.

A standout performer from the outset, Boak's desire to do anything and everything to improve saw his growth curve trend continuously upwards. Be it extra training or recovery sessions, Pilates or massages, he earned a reputation as being the 'pro's pro' with his meticulous approach to getting and keeping his body in optimal condition.

Boak enjoyed a breakout 2010, polling 16 Brownlow Medal votes, then collected his first John Cahill Medal as club Best and Fairest in 2011.



Boak has enjoyed a lifelong love affair with surfing and continues to spend as much time in the water as he can, whilst also loving all things sport and fashion. He also loves spending quality time with his family and enjoys travelling the world.

Popular in the corporate and charity worlds, Boak is an ambassador for Red Bull, Nike, Wings For Life, Childhood Cancer Association and the Roger Rasheed Sports Foundation. He has also forged a strong media presence by working with Channel 9 and Mix FM over the years.

Boak has also dabbled in the world of business himself, creating underwear brand Rogers. Named after his late father, Boak created Rogers by staying true to his own values and beliefs, by creating a label that provides a product of the highest quality without the exorbitant price tag. In a world where the emphasis is often put purely on profit, Rogers focuses on creating a company culture that inspires through its quality, innovation and being comfortable with who you are.

He is also involved in the hospitality industry as the co-owner of the Moseley Bar & Kitchen (Adelaide) and the Royal Saxon (Melbourne).

SOCIAL MEDIA MARKERS

66K+

INSTAGRAM FOLLOWERS

6.7%

ENGAGEMENT

20K+

TWITTER FOLLOWERS

40K+

FACEBOOK LIKES



CAREER HIGHLIGHTS

2020	All-Australian (VC)
2019	Port Adelaide Best & Fairest
2013 - 2014, 2020	All-Australian
2013-2018	Port Adelaide Captain
2013 - 2015	Port Adelaide Best Team Man
2011	Port Adelaide Best & Fairest

TESTIMONIALS

“As a young man, I've watched Travis grow and develop outstanding qualities that had been instilled by his family values. Travis instantly possessed empathy, understanding of others & a natural willingness to give of himself regardless of the circumstances. My foundation uses sports as a medicine to save children's lives in extreme communities and there's no better person than Travis to be engaged in this space. He's an outstanding role model & is a passionate person who understands the positive impact he can have on others.”

ROGER RASHEED, ROGER RASHEED SPORTS FOUNDATION

“Red Bull is proud to have in the family one of the AFLs greatest talents in Travis Boak. Travis is at all times a proud ambassador of the Red Bull brand and product, a pleasure to work with and an even better bloke. We continue to work together with Travis on building product relevance within the AFL and across mainstream sports in Australia.”

MATT BURGESS, ATHLETE SPECIALIST, RED BULL AUSTRALIA



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“I want to be remembered as a
selfless player who helped other
people and as a player who helped
get Port Adelaide back to where it
belongs. ”

TRAVIS BOAK