



# SCOTT MCLAUGHLIN

Talent Profile





Scott is widely considered a 'once a generation talent' of Motorsport. With three consecutive Supercars Championships to his name, Scott is ready to take on the world in the US-based IndyCar series.



#### DATE OF BIRTH

6/16/93

#### TEAMS

DJR Team Penske (IndyCar US)

#### CAPABILITIES

Guest Panellist  
Clinics  
Ambassador  
Social Media  
PR Campaign  
Appearances

#### INTERESTS

Gaming  
Health & Nutrition  
Lifestyle  
Wellbeing  
Leadership  
Family  
Business

## BIO

At the tender age of six, Scott began his racing career in Go-Karts in New Zealand.

The young kiwi progressed through the karting ranks, which continued across the Tasman when his family relocated to Australia in 2003.

Scott didn't waste any time as a debut full-timer in 2013 winning his first championship race on home soil in New Zealand and finished 10th in his rookie season, also being named the Mike Kable Young Gun of the year.

Another two seasons with Volvo, McLaughlin made the move to the Shell V-Power Racing Team in 2017, joining fellow kiwi Fabian Coulthard to form one of the most promising combinations in the sport.

After narrowly missing out on the title in his debut year with Shell V-Power, Scott bounced back in 2018 securing his maiden championship with a season-high nine race wins and 13 pole positions.

In 2019, Scott embraced his championship defense, highlighted by a stunning victory at Bathurst 1000 before completing a record-breaking season, winning 17 races.

With a year like no other in 2020, Scott showed his maturity and class by once again defending his championship title, becoming the first Ford driver to win three consecutive Supercars Championships.

Scott's talent has been recognised on an international level, with Team Penske unleashing Scott in the 2021 IndyCar Series in the US, after a successful debut test session in Texas where he finished third.

On a personal level, Scott is a sports nut and very passionate about his Western Bulldogs, New York Jets and enjoys playing golf when he can find the time.

Scott was recently married to his partner Karly, amongst family and friends in Los Angeles.

A fabricator by trade, Scott also hosts a podcast 'Balls & Bumpers' with long-time friend, Richmond Tigers' star Jack Riewoldt.

#### **SOCIAL MEDIA MARKERS**

100K+

**INSTAGRAM FOLLOWERS**

4.66%

**ENGAGEMENT**

40K

**TWITTER FOLLOWERS**

100K+

**FACEBOOK LIKES**

## CAREER HIGHLIGHTS

2012 Dunlop Super2 Champion  
2012 New Zealand Super Tourer Champion  
2013 Youngest ever Supercars race winner  
2013 Mike Kable Young Gun Award  
2016 Supercar Championship 3rd  
2017 Supercar Championship 2nd  
2018 Virgin Australia Supercars Championship Winner  
2019 Bathurst 1000 Winner  
2019 Virgin Australia Supercar Championship Winner  
2020 Virgin Australia Supercars Championship Winner  
2021 IndyCar Series debut

## TESTIMONIALS

“Its no wonder that the sport of Supercars is experiencing double digit growth year on year with personalities like Scott McLaughlin in the category. Hes absolutely the real deal, fast on track, is very popular with the fans, and he works hard for his team and his partners.”

**MARK SKAIFE (5 X V8 SUPERCAR CHAMPION)**

“Scott McLaughlin is very impressive, his on track skills and success are readily visible - what isnt as obvious is his ability outside the race car. Scott is a delight to work with from a media standpoint, commercially savvy and the kind of guy you want at the front line as a quality operator and Champion for your business.”

**NEIL CROMPTON (CURRENT SUPERCAR COMMENTATOR)**



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“I understand to be successful it takes hard work and sacrifice. I have always wanted to be the best and I love the challenge of finding improvement along the way. It’s these challenges that will drive me and make the journey all the more memorable as I continue to chase greatness. ”

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