



# NAT FYFE

Talent Profile





One of the most decorated players of his generation, Nat is also one of footy's most dominant stars. Unstoppable in full flight, he is a unique character and respected leader, driven to deliver Fremantle the game's ultimate success.



#### **NATIONALITY**

Australian

#### **DATE OF BIRTH**

9/18/91

#### **TEAMS**

Fremantle Football Club  
Claremont Football Club  
Aquinas College

#### **CAPABILITIES**

PR Campaign  
Appearances  
Guest Panellist  
Ambassador

#### **INTERESTS**

Wellbeing  
Leadership  
Business  
Health & Nutrition  
Lifestyle



## BIO

A proud born and bred Western Australian, Nat grew up in the heart of the wheatbelt in Lake Grace, 345km south east of Perth. He spent much of his childhood kicking footballs around the truck yards of his parents' business Fyfe Transport.

Fyfe later moved to Perth and boarded at Aquinas College before making his WAFL Colts debut in 2009 with Claremont. That impressive season culminated with a six-goal Grand Final haul and led to the Fremantle Dockers selecting him with the 20th pick in the 2009 AFL Draft.

Fyfe made his AFL debut in round 5, 2010 against Richmond, and his freakish talent saw him immediately catch the eye of AFL fans, being nominated for both Mark and Goal of the Week in his first two senior games.

His second AFL season was even better, finishing runner-up in the club Best & Fairest and polling an equal team-high 13 Brownlow votes.

A shoulder injury saw him miss much of 2012, but Fyfe returned in fine style in 2013 as a key player in the Dockers' run to their first-ever Grand Final. That historic campaign unfortunately fell just 15 points short of ultimate glory but Fyfe's dominant season saw him win his first Doig Medal as the club's Best & Fairest.



Despite all his individual accolades, Fyfe has remained an affable laid-back, down-to-earth character.

He has a keen interest in business and combines his passion for surfing and business with partnerships in Creatures of Leisure and Otis Eyewear. Nat is also completing an MBA at the University of Western Australia as he continues to expand his horizons beyond football.

He is partners with a wide range of businesses and brands including Seven West Media, Fox Sports, Adidas, Crown Resorts and Telstra.

He also dedicates time through his ambassador role for the Royal Flying Doctor Service, a cause close to his heart having grown up in regional Western Australia.

#### SOCIAL MEDIA MARKERS

100K+

INSTAGRAM FOLLOWERS

12.8%

ENGAGEMENT

100K+

FACEBOOK LIKES



CAREER HIGHLIGHTS

2019	Brownlow Medallist
2015	Brownlow Medallist
2015	AFLPA MVP
2014	AFLPA MVP
2019	All-Australian (C)
2015	All-Australian
2014	All-Australian
2019	Fremantle Best and Fairest
2014	Fremantle Best and Fairest
2013	Fremantle Best and Fairest
2017-Pres.	Fremantle Captain
2017	Jim Stynes Medal



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“I pride myself in my pre game  
preparation. I also believe it is  
important to use these practices in  
an everyday setting in order to  
achieve your best. ”

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