

LACHIE NEALE

Talent Profile

45





Lachie Neale's steady rise through the AFL ranks led to him claiming the 2020 Brownlow Medal in a stunning runaway win. But at just 28 years of age, he has plenty more to give.

NATIONALITY Australian DATE OF

BIRTH 24/5/1993

TEAMS

Brisbane Lions Fremantle Glenelg Kybybolite

CAPABILITIES

Guest Panellist Ambassador Social Media PR Campaign Appearances

INTERESTS

Health & Nutrition Lifestyle Beauty & Fashion Wellbeing Leadership Family

BIO

Lachie's career is a testament to hard work, persistence, self-belief and continuous improvement.

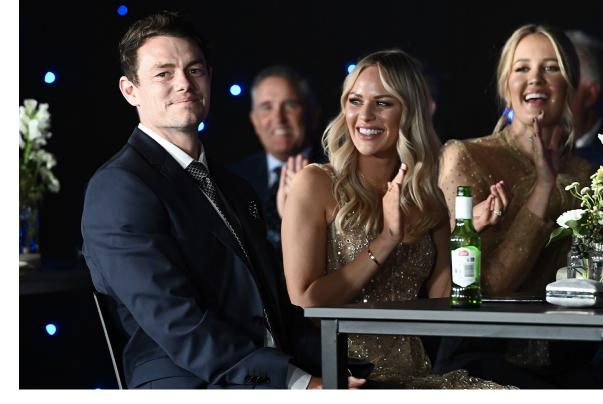
He grew up in Kybybolite, a small town of approximately 100 people, and it was for the local team where he played his first games of football. He excelled as a junior, eventually receiving a scholarship to attend St Peters College in Adelaide.

While living in Adelaide, Neale captured the attention of Glenelg scouts, who signed him to represent Glenelg's Under 18 team (which made a Grand Final), progressing to play several senior league games for the Tigers and representing South Australia in the Under 18 National Championships.

But Neale was far from a draft certainty – his name eventually called by Fremantle with Pick 58 in the 2011 National Draft. He arrived at the Dockers determined to make his mark, earning an early AFL debut in Round 4 of 2012.

A gifted reader of the play capable of finding the footy with apparent ease, Neale had to fight hard for his place in a strong Fremantle side in his first two seasons, managing to earn selection in Fremantle's 2013 Grand Final line-up.

Spurred on by that narrow loss, he returned for 2014 in superb physical and mental shape, fiercely determined to take his game to the next level.





Neale's love of the game extends beyond playing. He also enjoys working on the coaching and strategic side, analysing footage and strategies with his Brisbane Lions coaches.

While leading by example on the field, he also works with his younger teammates off the field to help them get the best out of themselves.

Away from football, Neale is married to partner Jules, who he met while living in Perth.

They have recently added a pet dog to their family, and enjoy trips back to Perth and home to Lachie's family farms in Adelaide when they have a chance.

SOCIAL MEDIA MARKERS

M = M + M

14.5%

INSTAGRAM FOLLOWERS

ENGAGEMENT

 $\langle + \rangle$

TWITTER FOLLOWERS



CAREER HIGHLIGHTS

- 2020 Brownlow Medallist
 2020 AFLCA Award
 2020 AFLPA MVP
 2020 All Australian
 2019 All Australian
 2020 Brisbane Lions Best and Fairest
 2019 Fremantle Best 25 since '95
 2018 Fremantle Best and Fairest
 2016 Fremantle Best and Fairest
- 2015 AFL 22under22



To request more information about Lachie Neale, please contact us. <u>talent@tlaworldwide.com</u>

TLA Australia Head Office – Melbourne Level 3, 510 Church St, Cremorne VIC 3121

TGI Sport (Europe) Floor 1 6 Henrietta St, Covent Garden, London WC2E 8PT