



# JOBE WATSON

Talent Profile





After a career which propelled him to three Crichton Medals as Essendon's Best and Fairest player, Jobe Watson's deep understanding of the game is now a pivotal resource in Seven's AFL coverage.



#### **NATIONALITY**

Australian

#### **DATE OF BIRTH**

2/8/85

#### **TEAMS**

Xavier College  
Sandringham Dragons  
Essendon Football Club

#### **CAPABILITIES**

Ambassador  
PR Campaign  
Appearances

#### **INTERESTS**

Family  
Business  
Environment  
Health & Nutrition  
Lifestyle  
Wellbeing  
Leadership



## BIO

Part of Seven's Thursday Night Footy team for 2020 after appearing occasionally since his retirement at the end of 2017, Watson's ability to take viewers inside the contest in a clear and concise manner has earned plaudits.

Drafted under the Father-Son rule in the 2002 AFL Draft by the Bombers, Watson was still three months shy of his 18th birthday when he officially joined the club from Sandringham Dragons and Xavier College. Watson's path was far from an easy one to becoming an Essendon great. He spent more time in the VFL than AFL through his first three seasons before a breakout season in 2006 saw him finish second in the Crichton Medal. He would assume the captaincy from retiring great Matthew Lloyd ahead of the 2010 season, leading the club over 100 times and claiming the AFLPA's Best Captain award in 2012 and two All-Australian selections in that time.

Watson and partner Virginia have a daughter, with a second child on the way. Outside of family and football, Jobe has a diverse range of commercial interests, holding down a role with Melbourne-based Infolio Property Advisors and as a partner in several New York hospitality and lifestyle businesses.

## SOCIAL MEDIA MARKERS

20.5K

INSTAGRAM FOLLOWERS

10.04%

INSTAGRAM ENGAGEMENT RATE

54.7K

TWITTER FOLLOWERS



CAREER HIGHLIGHTS

2009, 2010 & 2012	WS Critchton Medal
2010 - 2015	Club Captain
2012	Lou Richards Medal
2012	AFLPA Best Captain
2012 - 2013	All-Australian
2014	International Rules



To request more information about  
Jobe Watson, please contact us.  
[talent@tlaworldwide.com](mailto:talent@tlaworldwide.com)

TLA Australia  
Head Office – Melbourne  
Level 3,  
510 Church St,  
Cremorne  
VIC 3121

TGI Sport (Europe)  
Floor 1  
6 Henrietta St,  
Covent Garden, London  
WC2E 8PT