



# ERIN PHILLIPS OAM

Talent Profile





An Olympian and 3 x AFLW Premiership Player, Erin Phillips continues to build her on-field legacy, while balancing a successful radio show and family life off of it. Awarded an Order of Australia Medal in 2021 for her services to Basketball and Australian Rules Football, Erin continues to inspire the next generation of female athletes across all sporting codes.

**NATIONALITY**

Australian

**DATE OF BIRTH**

19/5/1985

**TEAMS**

Port Adelaide Football Club

**CAPABILITIES**

Keynote  
Guest Panellist  
Clinics  
Ambassador  
Social Media  
PR Campaign  
Appearances

**INTERESTS**

Health & Nutrition  
Lifestyle  
Beauty & Fashion  
Wellbeing  
Leadership  
Family  
Animals  
Environment

## BIO

The daughter of a South Australian football legend and a prodigiously gifted athlete in her own right, Erin rose through local basketball ranks to shine as a point guard for the Adelaide Lightning in the WNBL before being selected in the 2005 WNBA Draft by the Connecticut Sun.

She went on to win WNBA Championships with the Indiana Fever and the Phoenix Mercury before taking on the role of development coach with the Dallas Wings.

Phillips shone just as brightly at international level, proudly representing the Australian Opals for more than a decade, including two Olympic Games, where she won a historic silver medal in 2008 to go with 2006 World Championship Gold and 2014 Bronze.

She also spent extensive time in the Polish league, winning 3 Championships and 2 All-Star awards.



Away from the footy field and basketball court, Erin and wife Tracy are mums to their three children Brooklyn, Blake and Drew.

Aspiring to forge a legacy as an athlete that is also a leader for change, Phillips is paving the way in pushing boundaries within women's sport, with issues such as diversity and the courage to innovate and do things your way close to her heart.

She is passionate about health and fitness, family, the welfare of animals and the planet.

A highly sought after speaker and ambassador in the corporate world, Phillips is currently an ambassador for Puma, Chemist Warehouse (INC Protein), Toyota, Metro Homes and the Australian Football League.

In 2021 Erin began breakfast radio, hosting the Erin and Soda Show on Mix 102.3 across South Australia.

#### SOCIAL MEDIA MARKERS

64K+

INSTAGRAM FOLLOWERS

3%

ENGAGEMENT

20K+

TWITTER FOLLOWERS



## CAREER HIGHLIGHTS

2017, 2019, 2021	All-Australian
2017 & 2019	AFLW League Best and Fairest
2017, 2019, 2022	AFLW Premiership Player
2012 & 2014	WNBA Champion
2008	Olympic Games Silver Medalist
2008	WNBL Champion
2006	Commonwealth Games Gold Medallist
2006	FIBA World Championship Gold Medallist
2014	FIBA World Championship Bronze Medallist
2011 - 2012	Polska PLKK All-Star
2010 - 2012	Polska PLKK Champion
2010	EuroLeague All-Star
2005 - 2007	WNBL All-Star Five

## TESTIMONIALS

“For 6 years Erin has been an incredible ambassador for PUMA. She is always keen to support the brand where she can, not only making herself available for our shoots and activations, but also coming up with ideas of her own that integrate well with the brand. Whether on field or off field, Erin continues to prove how she aligns with our brand values and puts them on show to our target audience. We hope continue partnering with Erin for many years to come.”

**BRAD CLEMENTS, PARTNERSHIP EXECUTIVE, PUMA**

“Erin has been a part of the Chemist Warehouse family for many years as an ambassador and is a professional in every aspect. Erins passion for the brands she works with is evident and she is always willing to go above and beyond to get the best results.”

**JACINTA GEE, SENIOR PARTNERSHIPS MANAGER, CHEMIST WAREHOUSE**



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“When I was born, people felt sorry for him because he didn’t have a son to play footy someday, to carry the Phillips name. Dad, I know you’re watching and mum, I hope I’ve made you proud, and you can stick it up those people who said that to you.”

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