



CAITLIN BASSETT

Talent Profile





Caitlin 'CBASS' Bassett is one of international netball's biggest names and one of the most inspirational leaders in women's sport.



DATE OF BIRTH

5/23/88

TEAMS

Australia Diamonds
 Waikato Bay of Plenty Magic
 Giants Netball
 Sunshine Coast Lightning
 West Coast Fever
 Perth Orioles

CAPABILITIES

Clinics
 Ambassador
 Social Media
 PR Campaign
 Appearances
 Guest Panellist

INTERESTS

Lifestyle
 Beauty & Fashion
 Wellbeing
 Leadership
 Family
 Animals
 Environment
 Health & Nutrition

BIO

Caitlin was a relatively late arrival to netball, first taking to the court at age 11 when her primary school teacher suggested she had potential, given she stood 183cm (6 foot) tall by Grade 6.

Bassett spent countless hours developing her attacking and defensive skills as she played in the backyard with her older sister. Starting out as a defender, she summoned up the courage to ask her coach for the chance to try out as Goal Shooter and the rest is history.

At age 14, Bassett made her first State team and made a vow to herself that she would make it as a professional netballer. Progressing through the junior ranks, she was selected for the Perth Orioles while still in Year 12 and debuted against Australian captain Liz Ellis at the tender age of 16 in what was a baptism of fire.

Caitlin has since gone on to win a long list of accolades, including two World Cups (2011 & 2015), a Commonwealth Games Gold Medal (2014) and two Suncorp Super Netball Championships (2017-18), whilst also being named International and World's Best Netballer of the year in 2015 and the first Shooter to win the Liz Ellis Diamond Award.

A proud Australian, she has been Captain of the Diamonds since 2017 and in 2019 became just the fifth Australian to play 100 Tests.

Her performances under the brightest lights have earned her the reputation of being a big-game performer, scoring the winning goal in extra time of the 2011 World Championship Final and being named MVP in the 2018 Suncorp Super Netball Grand Final.

After 15 years of professional netball in Australia, Caitlin felt it was time for a fresh challenge and is making the move to New Zealand, where she will play for the Waikato Bay of Plenty Magic in the New Zealand ANZ Premiership domestic competition for the 2021 season, while still being a part of the Australian Diamonds national program.



Caitlin is known for her ability to get the best out of herself and her teammates on the netball court.

She is a passionate anti-bullying role model and as a self-proclaimed crazy animal lover, has a keen interest in animal protection and welfare.

She is also a die-hard coffee fan!

Bassett is close to finishing her Broadcast and Journalism degree, whilst building her media credentials and experience with regular panel appearances on Channel 9 and Fox Sports.

Active in the corporate world, Caitlin is an ambassador for Asics, Nissan, Hart Sports, Woolworths and Assistance Dogs Australia.

SOCIAL MEDIA MARKERS

40K+

INSTAGRAM FOLLOWERS

5.24%

ENGAGEMENT

20K+

FACEBOOK LIKES



CAREER HIGHLIGHTS

2015 World Championships (Gold)
2011 World Championships (Gold)
2019 World Championships (Silver)
2014 Commonwealth Games (Gold)
2018 Commonwealth Games (Silver)
2018 Suncorp Super Netball Championship - Sunshine Coast Lightning
2017 Suncorp Super Netball Championship - Sunshine Coast Lightning
2015 Worlds Best Netballer
2015 International Netballer of the Year
2015 Liz Ellis Diamond of the Year
2016 Career high 55 goals v New Zealand
2008 Australian Diamonds Debut

TESTIMONIALS

“Caitlin has been an outstanding ASICS ambassador for several years. Her elite on court performance and leadership perfectly represents ASICS as a premium sports brand. She goes over and above to assist with leveraging off the court; actively participating in photoshoots, product launches, and credibly promoting ASICS products and messages on social media.”

CARL BRAZELL" SPORTS MARKETING, ASICS



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“I feel particularly humbled because
I’ve been chosen to lead by my
peers and to think that my
teammates actually want me to
lead them is pretty inspiring and I
definitely take confidence from
that. ”

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