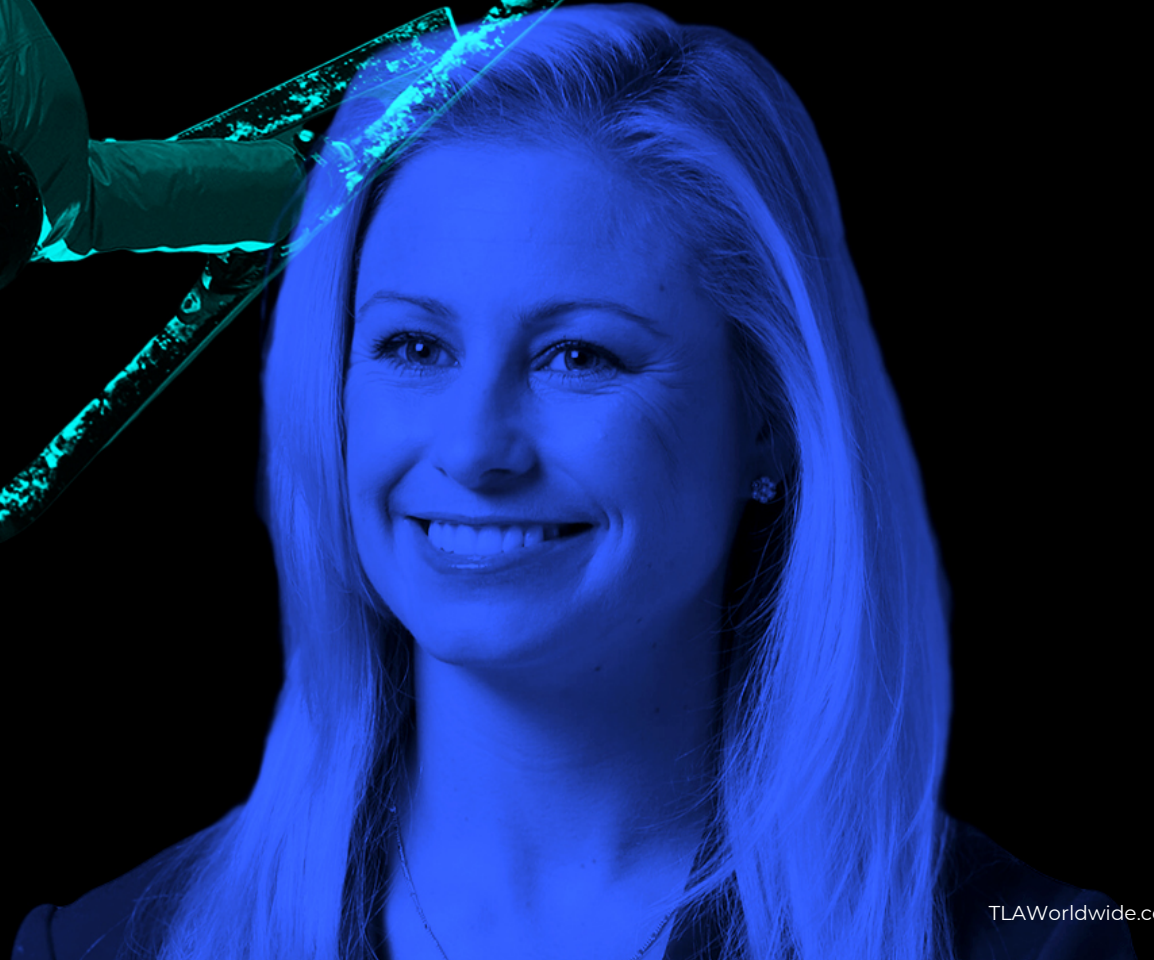




ALISA CAMPLIN

Talent Profile





Australia's first female Winter Olympic Gold Medallist, Alisa Camplin, is now a prominent global voice, educator and mental wellbeing advocate. With greater courage and character than you'd ever imagine, be prepared to laugh and cry as you hear the real story behind Alisa Camplin's unbelievable journey through sport, business and life!

**DATE OF BIRTH**

11/10/1974

TEAMS

Australian Winter Olympic Team

CAPABILITIES

Keynote
Guest Panellist
Ambassador
Social Media
PR Campaign

INTERESTS

Health & Nutrition
Lifestyle
Wellbeing
Leadership
Family
Business

BIO

Alisa Camplin grew up in Kew, an eastern suburb in Melbourne and attended Methodist Ladies College.

Previously a gymnast, as a teenager Alisa was an accomplished sailor winning two Australia National Titles.

However, after becoming inspired by three-time Olympian Kristie Marshall, Alisa enquired about aerial skiing. Learning to ski at just 19 years of age, Alisa rocketed through the ranks to achieve multiple Olympic medals and establish herself as one of the world's best in Freestyle Aerial Skiing.

In 2002, just prior to the Salt Lake City Winter Olympics, Alisa fractured both of her ankles in training.

Against doctors advice she went on to win Gold in the Freestyle Aerial Skiing performing a pair of triple-twisting, double backflip jumps to win the event.

Alisa was Australia's first female Winter Olympic Gold Medallist a remarkable achievement. Continuing on from Salt Lake City, Alisa won Gold once again at the 2003 World Championships at Deer Valley in the Freestyle Aerial Skiing setting a new World Record.

Furthermore, Alisa also won the 2003-04 Freestyle Aerial Skiing World Cup.

At the 2006 Turin Winter Olympics, Alisa had the honour of being selected as Australia's flag bearer and won yet another medal achieving a Bronze medal in Freestyle Aerial Skiing.



Simultaneously, Alisa built a global career with corporate giant IBM as a senior executive working across areas such as business leadership, brand strategy, sales and service delivery.

Alisa combines business fundamentals and performance psychology with an authentic resilient attitude in order to achieve results.

She has a deep understanding of the resilience it takes to make it to the top of the field delivering in both the sporting and business worlds.

As a prominent global voice, educator and mental wellbeing advocate, Alisa has worked closely with experts across the world about the tools and techniques to help everyone improve their resilience, greater wellbeing and personal goals.

Furthermore, a testament to Alisa's character she has turned a heart-wrenching personal adversity into an opportunity to help others raising over \$2.5M for her charity Finnan's Gift.

She is also a member of the Order of Australia an award recognising Australians who have demonstrated outstanding service or exceptional achievement, a truly remarkable achievement.

SOCIAL MEDIA MARKERS

2K

INSTAGRAM FOLLOWERS

4K+

TWITTER FOLLOWERS

1K

FACEBOOK FOLLOWERS

CAREER HIGHLIGHTS

2002 Winter Olympic Gold Freestyle Aerial Skiing
2006 Winter Olympic Bronze Freestyle Aerial Skiing
2003 World Championships Gold Freestyle Aerial Skiing
2003-04 World Cup Aerial Skiing Overall Title
A Member of the Order of Australia

TESTIMONIALS

“Alisa is a truly wonderful and inspiring lady. Many people at the session have said that Alisa is the best inspirational speaker that they have ever heard. Alisa was engaging from the minute she stepped onto the stage and had the audience mesmerised the whole time.”

“Alisa was the most impressive speaker I have ever engaged at an event. She left the audience in tears and received a standing ovation. Alisa keeps everyone’s interest with her fascinating stories but also her business-like attitude to achieving success appealed to our guests. Alisa shared her journey in a beautifully eloquent manner and left the audience talking about her presentation for days after. Thank you Alisa.”



To request more information about
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““Being ‘elite’ is a choice – it’s an
attitude, a mindset, and an ongoing
commitment to being your own
personal and professional best” ”

ALISA CAMPLIN